



care for children

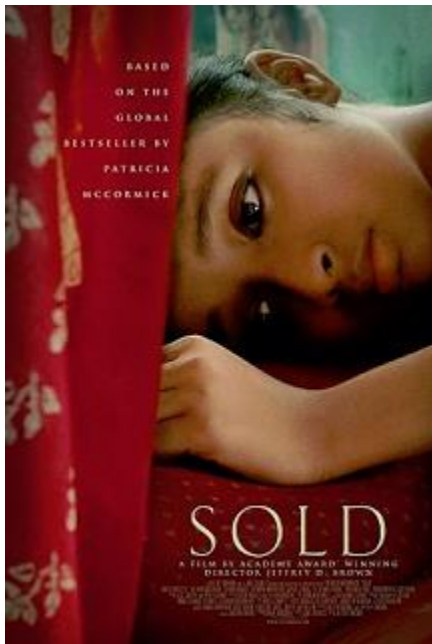
a nonprofit education and service project

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**Care for Children by Art of Living Foundation (AOLF) Presents
“SOLD”**

A Fundraiser to Build a Residential School for At-risk Children



Rancho Cordova, CA: Emma Thompson’s award winning film Sold, directed by Academy Award winning director Jeffrey D. Brown, will be screened at the Cordova High School Performing Arts Center at 2239 Chase Drive in Rancho Cordova on January 28th at 6pm followed by its third consecutive pledge drive for at-risk children of Sonagachi in Kolkata, India. These fundraisers have made a great difference in Sonagachi including the formation of a free (non-residential) school, free medical care, and stress relief camps! The program now aims to establish the much awaited RESIDENTIAL school for these kids away from the region.

Sold is a powerful film about child trafficking and is based on the novel by Patricia McCormick that tells the heartbreaking journey of a young girl, Lakshmi, who is taken from her home in Nepal to a brothel in Kolkata, India. Sonagachi is one of the largest red light areas in Asia. An estimated one million children enter the sex trade in a year at the young age of 13! **Project Sold is a pilot project to create a safe home for children living in this area.**

California has one of the largest concentrations of survivors of human trafficking, **Sacramento** being one of the major hot spots for child sex trafficking! Care for Children and AOLF will host a **pre-event reception at 5:15pm** with political leaders, media representatives and heads of organizations that have made significant contributions to address human trafficking issues locally such as Weave, Mercy Multiplied and 3 Strands. With this event AOLF aims to raise public awareness and explore ways of combining efforts to overcome this issue.

AOLF is a non-governmental, educational institution with a presence in over 150 countries that has been offering programs for stress relief in the Sacramento metro area for the past 15 years.

(www.artofliving.org/sacramento) Care for Children, an initiative of the AOLF, provides education, meals, clothing, books, trauma relief and vocational training for first-generation students, at-risk and under-privileged children in urban and rural India.

For tickets and information visit <http://careforchildren.artofliving.org/sold-rancho-cordova> **OR** tiny.cc/sold

