

Community Survey Responses Summary

What We've Heard: Community Survey

Survey Overview

Working with the City of Rancho Cordova Communications & Public Affairs team, the survey was shared widely throughout the city.

- Rancho Cordova News (digital newsletter)
- Rancho Cordova Alert (digital news alert)
- Social: Facebook, Instagram, Twitter, Nextdoor, LinkedIn
- Shared with partners for distribution: Cordova Community Council, Rancho Cordova Chamber of Commerce, Rancho Cordova Travel & Tourism
- Update on City website for the project

The survey received 275 responses.

- Open from November 16 - December 7
- As a reference point, this number is comparable to a recent public survey conducted for a downtown park in Denver, CO.
- State polls often use sampling sizes of ~400 people.

Mills Crossing Civic Center Survey

Project Overview

The City of Rancho Cordova has entered into a public-private partnership with a developer team led by [Griffin Sullivan](#) and [Bjorn](#) to develop the [Mills Crossing Civic Center](#). This ~10-acre site, located across from the Mills Station Arts & Culture Center (the [MACC](#)) and the Mills Light Rail Station and next to Folsom Lake College/Rancho Cordova Center, is envisioned to become a thriving center of civic and cultural identity for Rancho Cordova — a multi-use hub for activity that incorporates cultural, community, residential, and commercial uses.

We need your input to help make the Mills Crossing Civic Center a successful, vibrant, and useful community hub. Your answers to the following questions will help provide us with guiding direction about the future character and uses of the Civic Center.

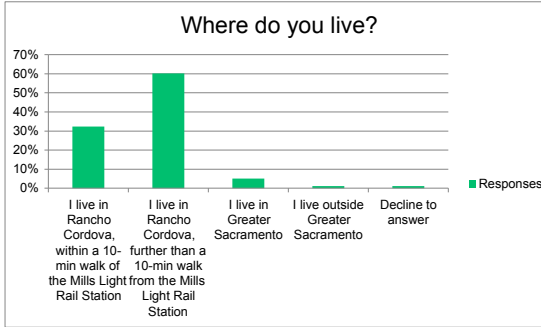
Thank you for taking this 10-minute survey! If you have any questions, please [contact the project team](#).



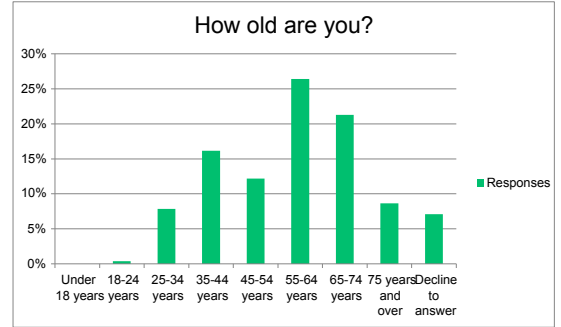
What We've Heard: Community Survey

Survey Respondents

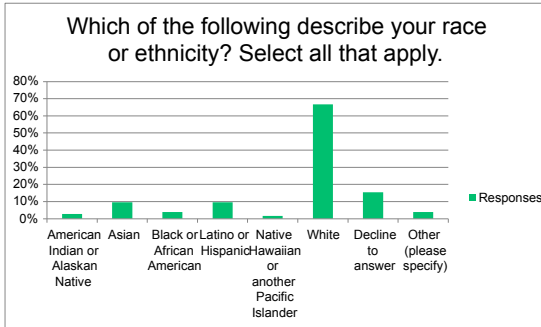
Location



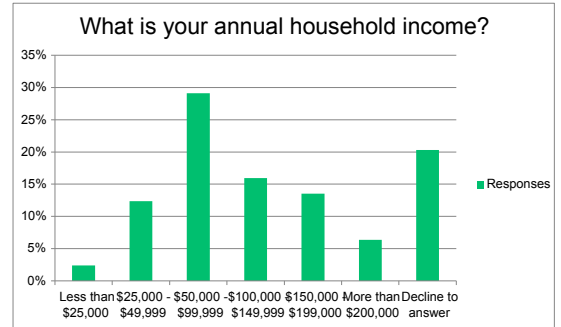
Age



Race / Ethnicity



Income



What We've Heard: Community Survey

Favorite Civic Space

Favorite civic space, anywhere in the world, and what makes it meaningful



Golden Gate Park | San Francisco



Pioneer Square | Portland



Central Park | New York



Civic Center Plaza | San Francisco



Balboa Park | San Diego



Downtown Commons | Sacramento

a **family-friendly** place that acted as a retreat from the rest of the world...provides a place for people to **recreate, picnic and see interesting things**

Energetic, Open,
Human Scale, Green

Proximity to adjacent activities,
walkability, alternative transportation
options, gardens/green-scape

Walkable center area, surrounded
by civic life – fountain, train
station, entertainment, shopping,
art, festival space, etc.

Has a sense of **history**,
cool architectural
elements

Sense of **destination and
exploration**, with both small
and larger areas to gather

Vibrant, airy, people
enjoying themselves from
throwing frisbees to
playing chess

What We've Heard: Community Survey

Favorite Civic Space in Rancho Cordova region

Favorite public and/or community space to spend time in the Rancho Cordova or Greater Sacramento area



Hagan Community Park



American River Parkway



Village Green Park



The Harris Center, Folsom



Palladio, Folsom



Crocker Art Museum, Sac.

American River bike trail, every time I take a hike it is a new experience.

Hagan Park, the combination of the wildlife and greenery plus easy access makes it one of the best parks in rancho not next to the river.

Village Greens—playground, spray park, amphitheater. Versatile in the summer and when weather permits.

The American River Parkway is beautiful and peaceful. There are a lot of public facilities - bathrooms, dog run, basketball court, play areas.

The Crocker Art Museum. The design of the spaces allows for a large attendance.

The Harris Center in Folsom. The variety of programs is fabulous.

Palladio in Folsom, nice outdoor walking areas with shopping and good restaurants

Cesar Chavez plaza in downtown Sacramento for the farmer's market and weekly summer music concerts

What We've Heard: Community Survey

What's Missing?

Types of community amenities and/or public spaces that Rancho Cordova is currently missing

Theater

More housing

Community Garden

Bike Path

A Bowling Alley

Music Venues

Art Studios

a place for families to gather outdoors to celebrated the history and diversity of Rancho Cordova

A "Downtown" destination

Movie Theater

hands-on learning centers

Performance Art Space

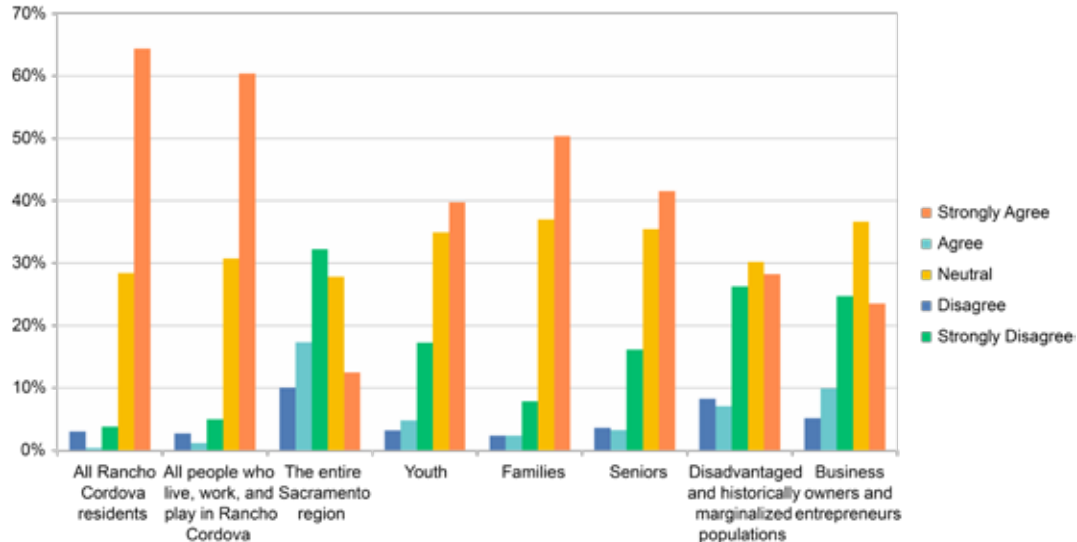
Meeting Space

A place where kids and young adults can go to do fun activities

What We've Heard: Community Survey

Users

WHO should the Mills Crossing Civic Center specifically serve?



Highlights:

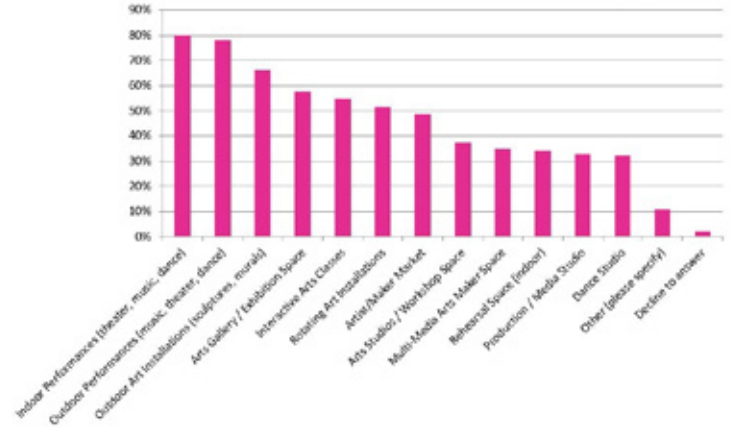
Inclusive + Local

- 65% strongly agree that the Center should serve all Rancho Cordova residents
- 10% strongly disagree that the Center should serve the entire Sacramento Region

What We've Heard: Community Survey

Art Elements + Experiences

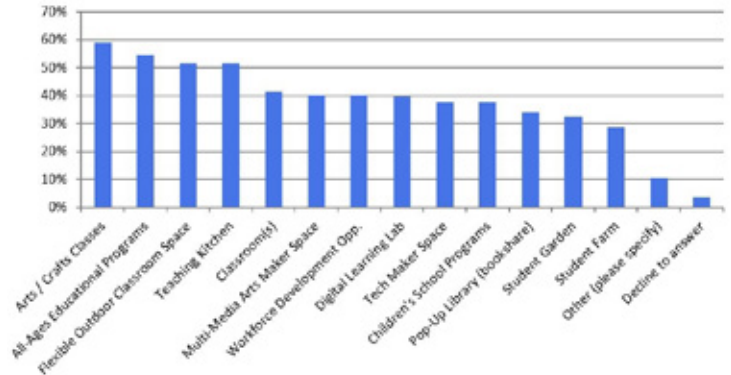
Which ARTS elements and experiences would you include in Mills Crossing Civic Center? Select all that apply.



What We've Heard: Community Survey

Education Elements + Experiences

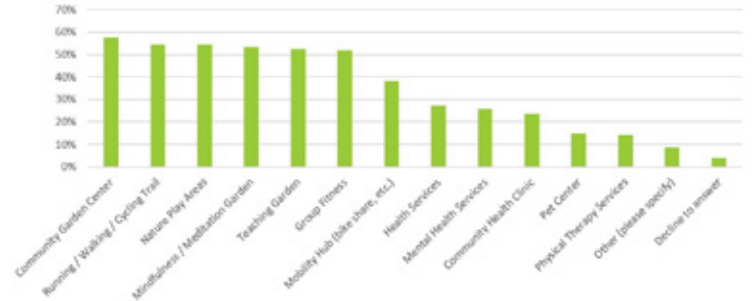
Which EDUCATION elements and experiences would you include in Mills Crossing Civic Center? Select all that apply.



What We've Heard: Community Survey

Health Elements + Experiences

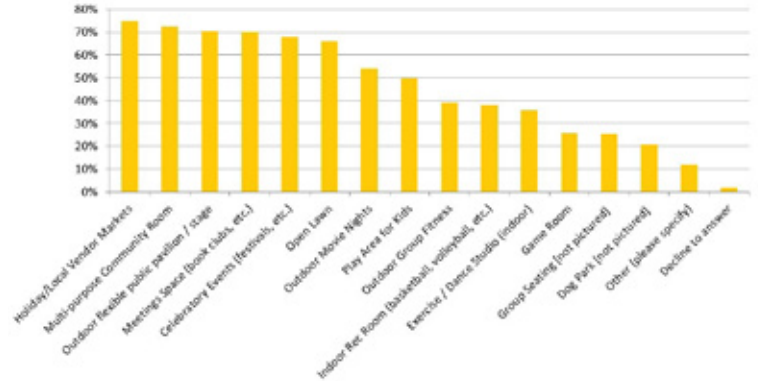
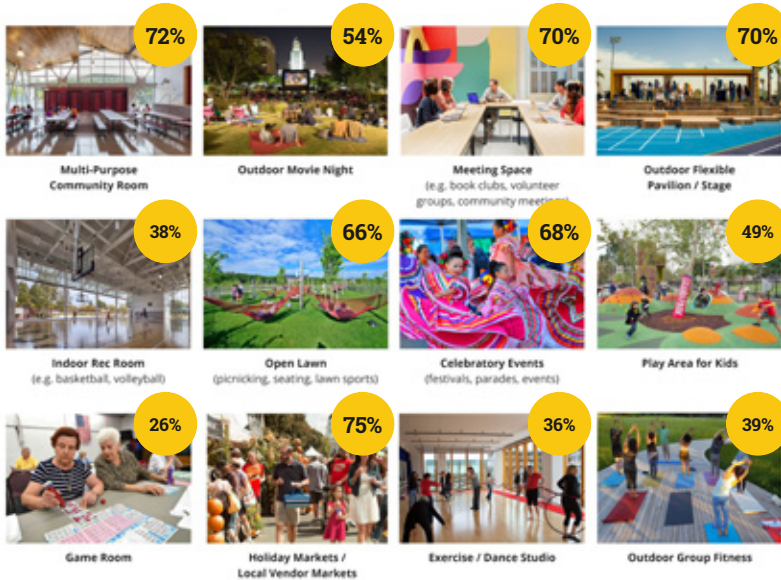
Which HEALTH elements and experiences would you include in Mills Crossing Civic Center? Select all that apply.



What We've Heard: Community Survey

Gathering Elements + Experiences

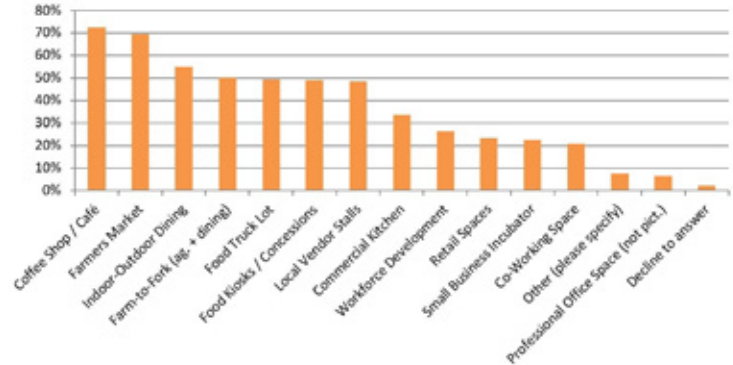
Which GATHERING elements and experiences would you include in Mills Crossing Civic Center? Select all that apply.



What We've Heard: Community Survey

Commercial Elements + Experiences

Which **COMMERCIAL** elements and experiences would you include in Mills Crossing Civic Center? Select all that apply.



What We've Heard: Community Survey

If you have any other thoughts about Mills Crossing Civic Center, please write them here!

It should be a destination. When someone comes to visit, I want to take them there. There is something special. Something that makes Rancho Cordova unique.

Educate people on growing and eating fruits and vegetables for **health of people and the planet**

Opportunities for people in the community to support others by **sharing knowledge and skills** with each other.

Cultural symbols for all of the countries the members of our community are from

This should be designed to fit the community that lives the closest first

We need more places for the performing arts – plays, concerts, etc. that are available for all ages and sophisticated enough for serious community performances.

We need lots of housing here to stimulate the local economy and add to available income for spending locally.

Maybe have a rotation of "themed" markets / activities / classes so that there are new things to bring people back.

I enjoy **nature-centered outdoor spaces** for gathering and activities. The bike trail can be a great local place for a long family bike ride and picnic.

Would like things to be environmentally sustainable and use renewable resources.

We need to educate our community, young and old, with **digital media, production media, MakerSpace**

Add-in rotating historical information, displays, artifacts (native, agricultural, scientific

Welcoming for all ages, and fostering Civic Respect and identity.

More scalable, affordable **meeting space** for non-profits to use for meetings or events.