

Public Workshop #1

Rancho Cordova City Hall
March 2, 2023



Rancho Cordova

Corridor Enhancement Plan



AGENDA

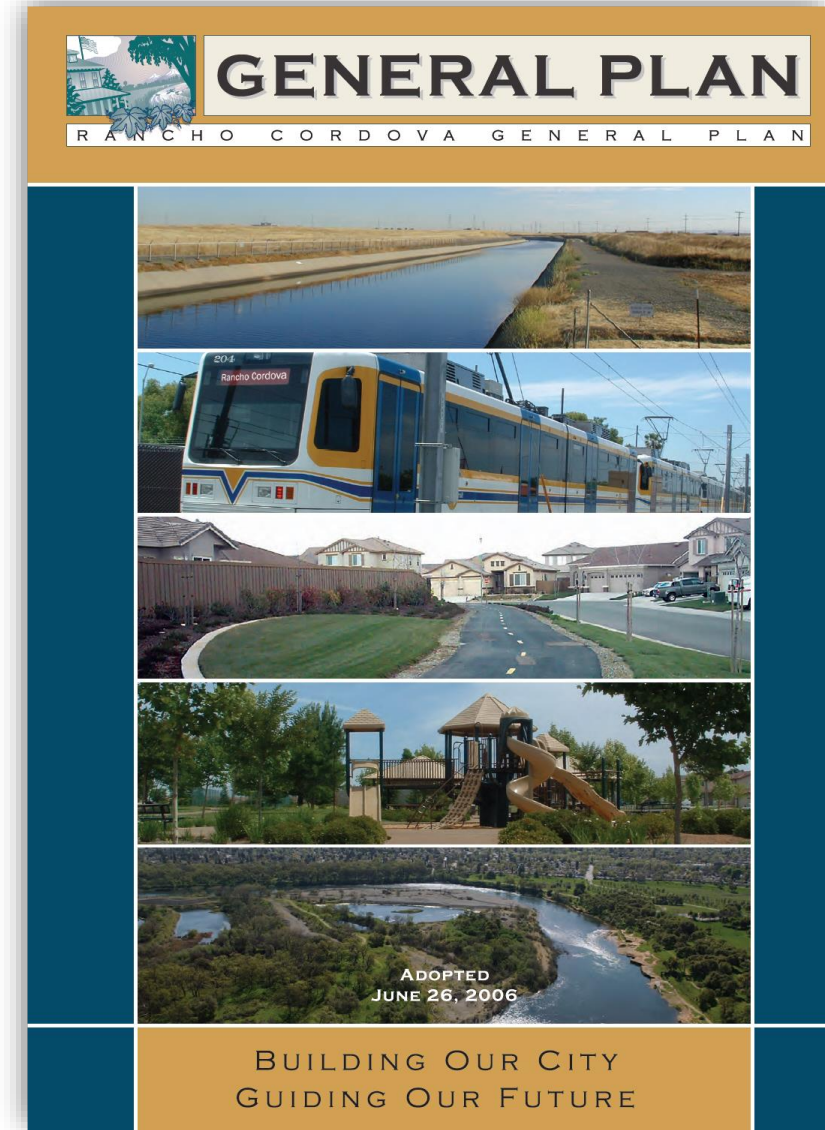
-
- Project Overview
 - Schedule and Process
 - Approach and Improvement Concepts
 - Breakout Session
 - Wrap Up and Next Steps

One word
to describe
Rancho
Cordova

PROJECT GOALS AND OBJECTIVES



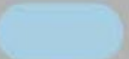


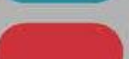



Develop concept plan and guide for the enhancement of key corridors and entrances in the city.

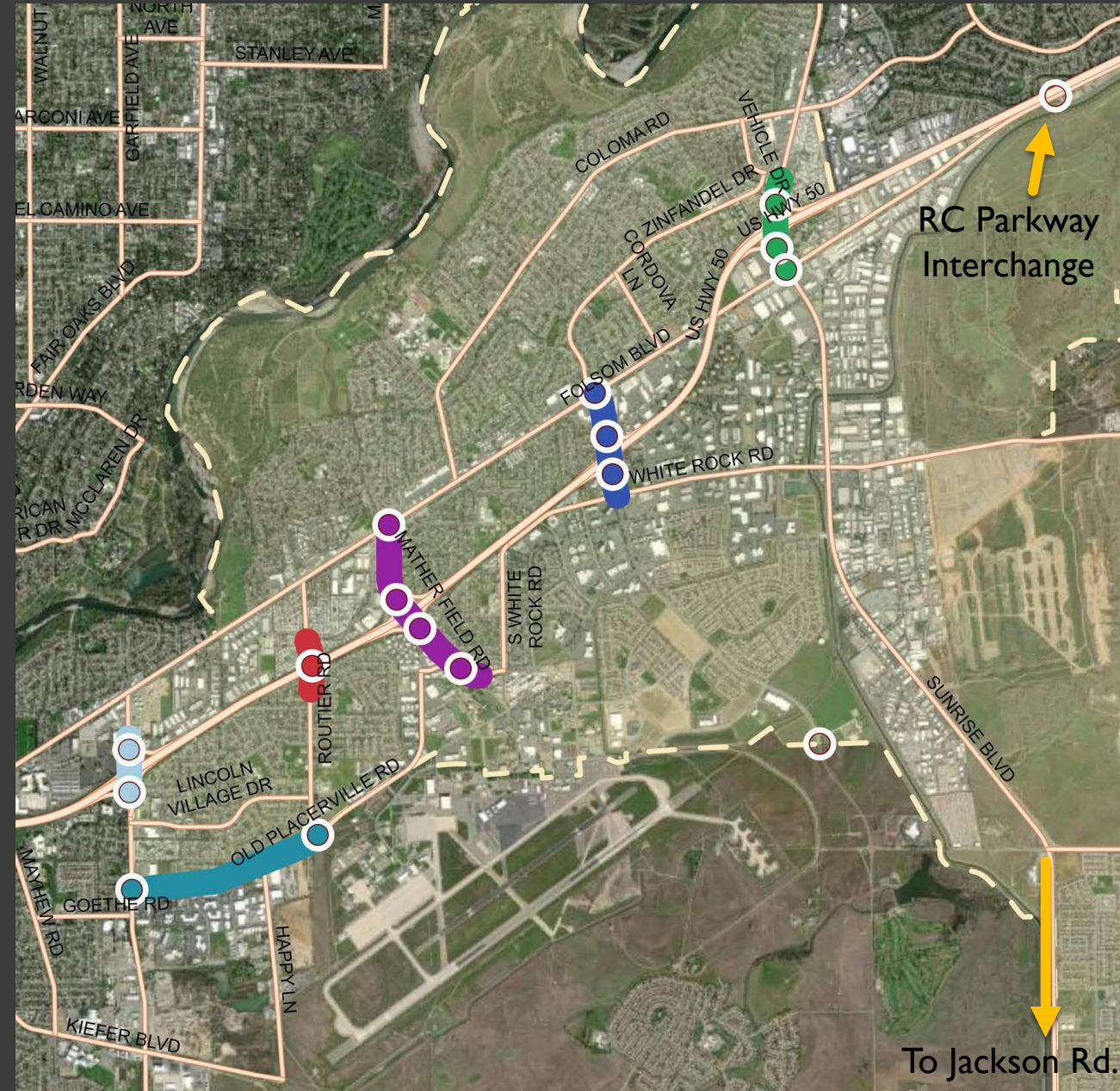
- Distinguish the city and its unique characteristics for visitors and residents
- Promote a sense of place and community identity
- Identify opportunities for the City to enhance aesthetics
- Create streetscape designs with themes that are oriented toward and inviting to pedestrians and cyclists and that are unique in character to a corridor
- Establish process and decision matrix to prioritize improvements
- Tie key elements of plan to future funding opportunities



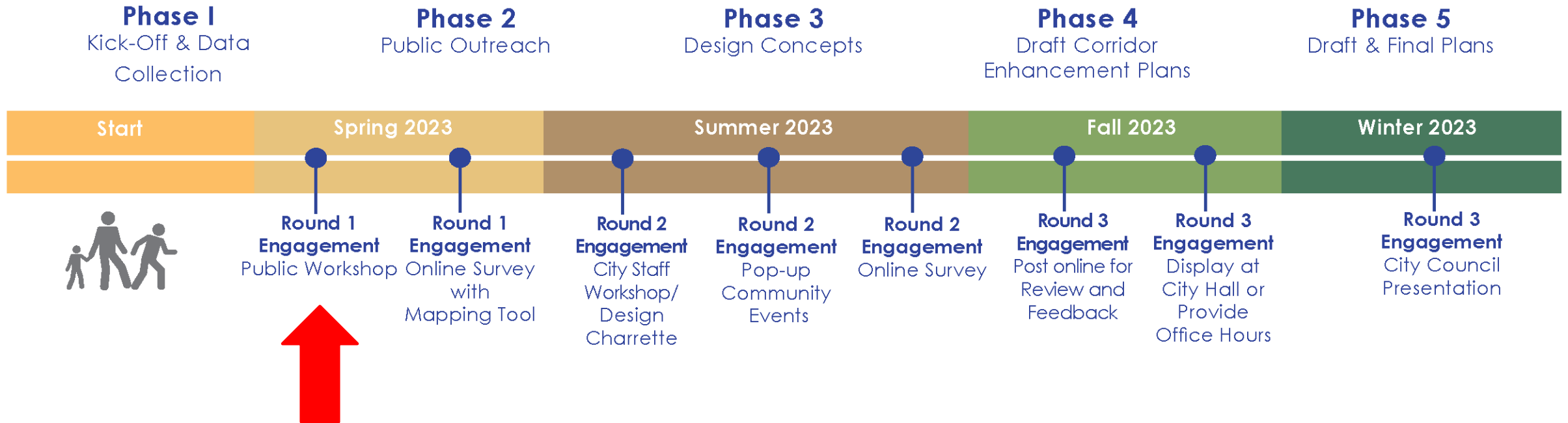
STUDY CORRIDORS AND IMPROVEMENT AREAS

LEGEND

-  Major Roads
-  City Boundary
- Corridor**
-  Bradshaw
-  Mather Field
-  Old Placerville
-  Routier
-  Sunrise
-  Zinfandel
-  Corridor Nodes and Entry Points



PROJECT SCHEDULE AND PROCESS

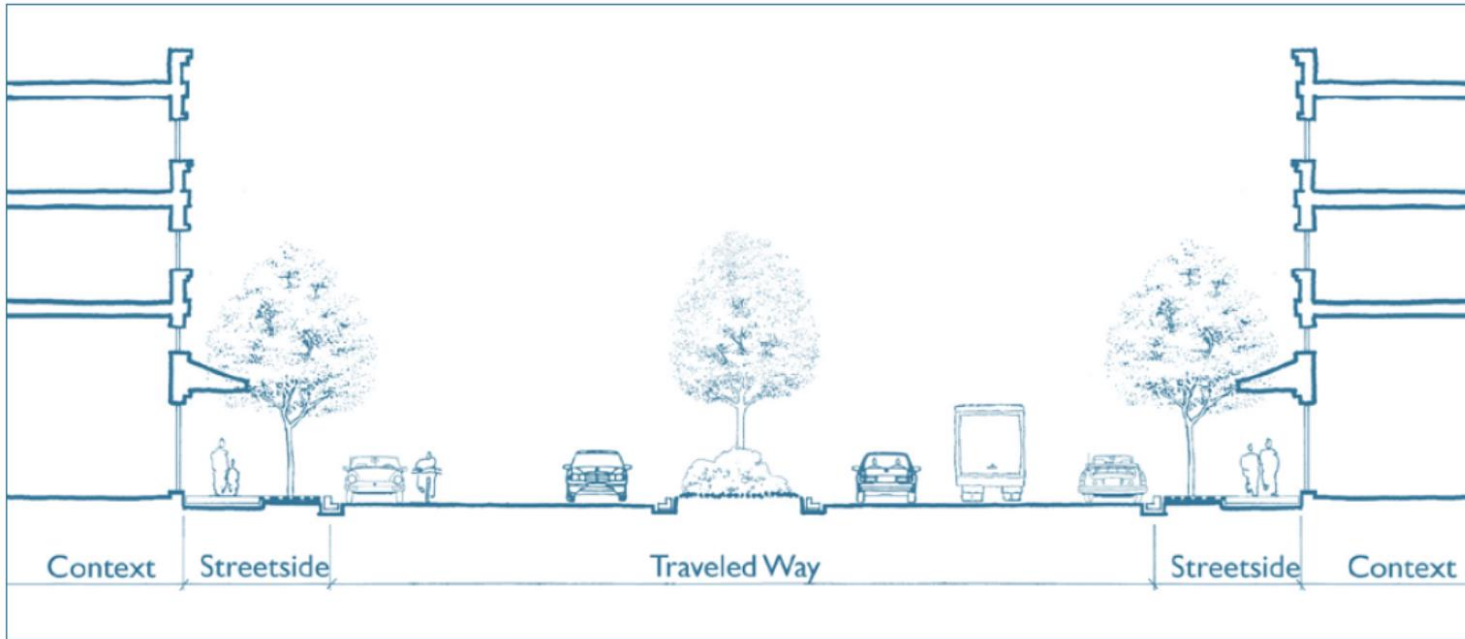


APPROACH AND CONCEPTS



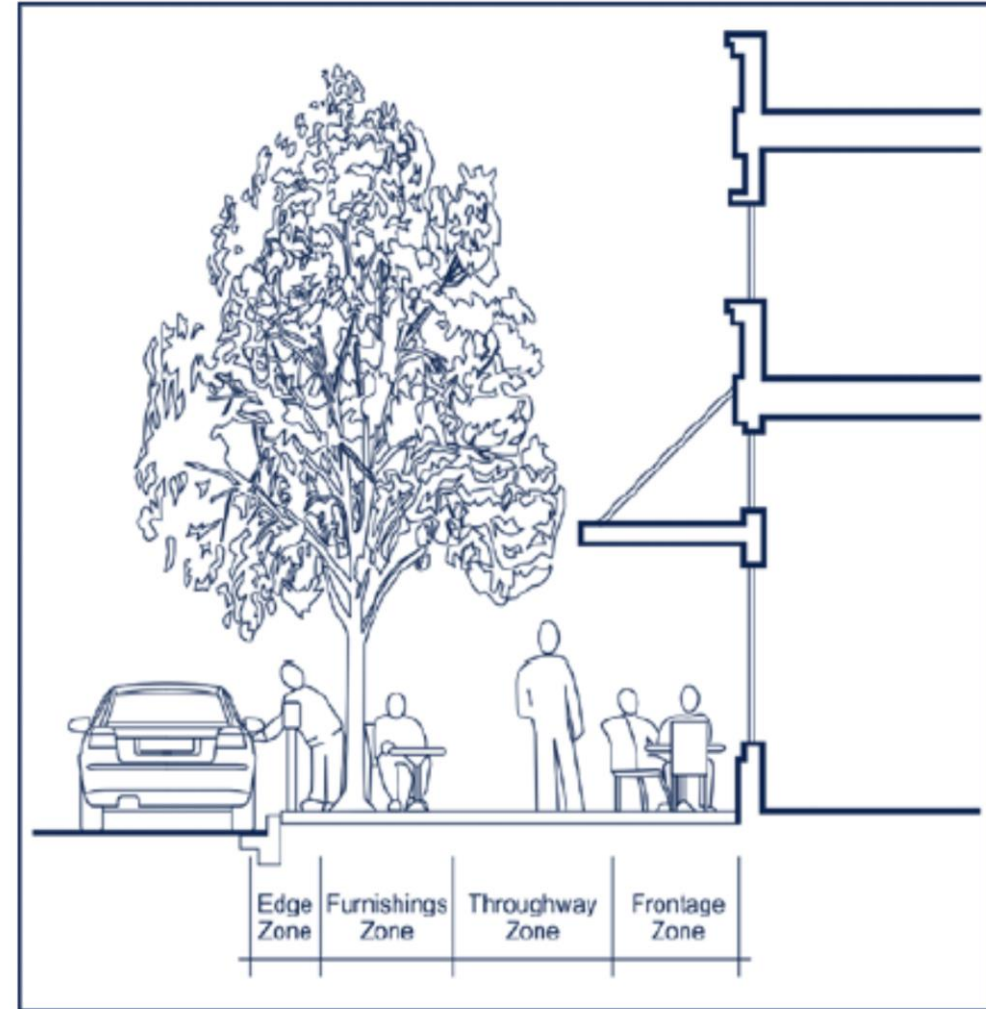
STREETSCAPE

Components of an Urban Thoroughfare



Source: Institute of Transportation Engineers. *Designing Walkable Urban Thoroughfares: A Context Sensitive Approach*

Streetside Zones and Public Realm





LOCAL PRECEDENT / EXAMPLES

STREETSCAPE AND COMPLETE STREETS

FEATURED LANDSCAPING AND BEAUTIFICATION

PAVING TREATMENTS

LANDSCAPE BUFFERS

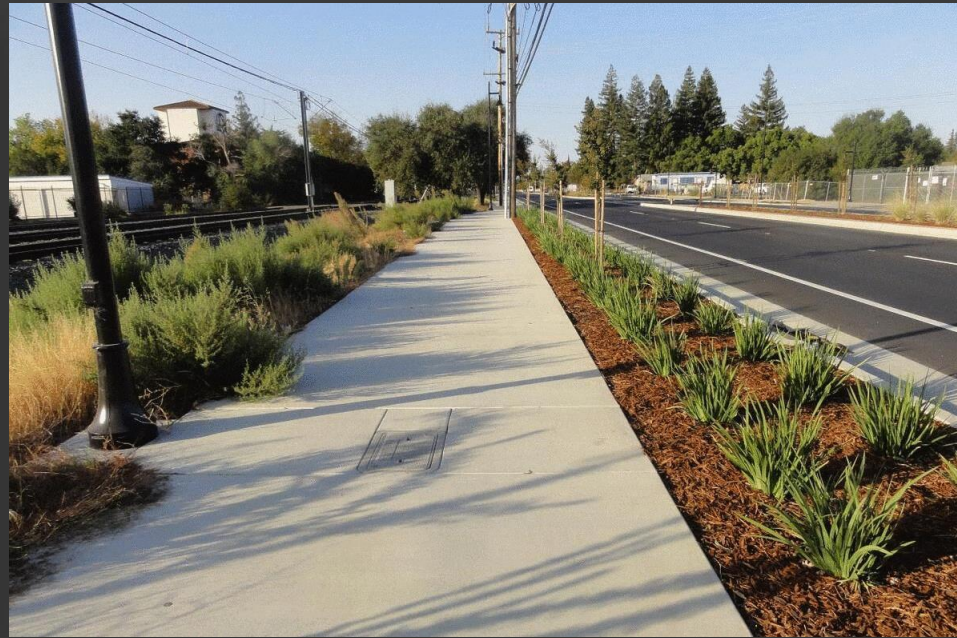
PAINTED BIKE LANES

CURB EXTENSIONS

HIGH-VISIBILITY CROSSWALKS



Chase/Coloma Plaza



Folsom Boulevard Streetscape



White Rock Elementary

GREEN INFRASTRUCTURE

MEDIAN LANDSCAPING



**Green
Infrastructure**
**Stormwater
management**



**Drought Tolerant
Planting**



**Beautification and
aesthetics**



Native Landscaping

PLACEMAKING

IMPROVE SIDEWALK SPACES/BEAUTIFICATION
ART INSTALLATIONS
FENCING REPLACEMENT



Lincoln Village – Traffic calming and pedestrian safety



Folsom Blvd Fence Replacement – Beautification

PLACEMAKING

SIGNAGE AND WAYFINDING



Gateway monument sign



Citywide wayfinding program Directional signage

PLACEMAKING

HISTORIC AND PLACE-BASED STORYTELLING



Trail Head – Mather Heritage Trail



Lincoln Memorial Highway - Historic Monument
at Mather Mills Light Rail Station

UTILITY COVERING



Stormwater fencing replacement program



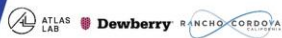
Decorative Wrap – Traffic Signal
Instrument House at Folsom
Blvd/Coloma Rd.



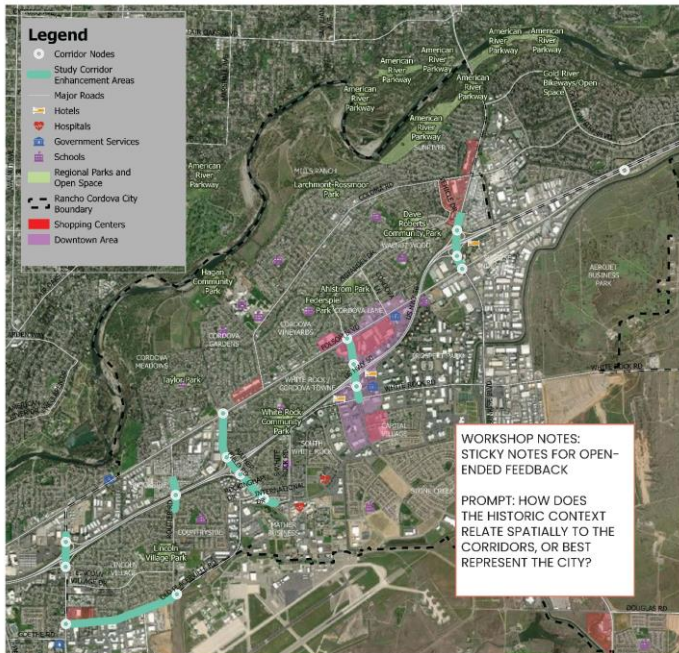
Decorative Wrap –
Sunrise Blvd

EXISTING CONDITIONS DIAGRAMS AND STATIONS

Corridors - Overview



I WANT TO SEE _____ HERE

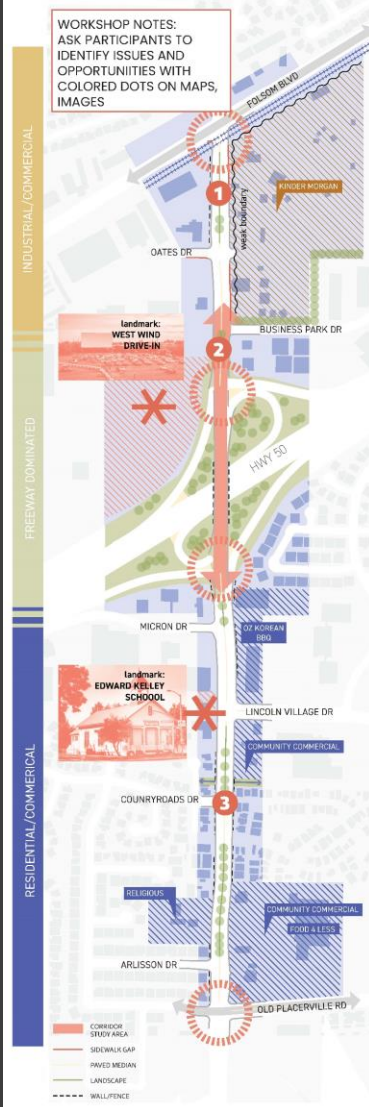


HISTORIC CONTEXT

Bradshaw Road



WORKSHOP NOTES:
ASK PARTICIPANTS TO
IDENTIFY ISSUES AND
OPPORTUNITIES WITH
COLORED DOTS ON MAPS,
IMAGES



ROAD SECTION

VISUAL CHARACTER



Corridor Features



What features would contribute to the visual identity Rancho Cordova's corridors?
PLACE DOT(S) ON THE IDEAS YOU LIKE

TYPES OF SIGNAGE AND PLACEMAKING



TYPES OF LIGHTING



TREES AND PLANTING



PAVING IMPROVEMENTS



TYPES OF WALLS AND FENCES



BREAKOUT SESSION

What would you like to see changed?

What would you not want to see changed?

What defines the **CORRIDOR** for you?

What are important or valuable features, or treasured places?

What type of improvements is most important to you?

STICKY DOTS:

Red – Area of concern/issue

Yellow – Enhance

Green – Preserve or Highlight

Wrap up and Next Steps

Online Community Survey

For updates:

Visit Public Works Plans and Projects page on the City's website

Sign up for City's E- Newsletter

THANK YOU!!!



Rancho Cordova

Corridor Enhancement Plan



To learn more about the project, visit CityofRanchoCordova.org/CurrentProjects