

Zinfandel Bicycle & Pedestrian Overcrossing Art RFQ

October 10, 2024



CityOfRanchoCordova.org

Introductions

Project Team



Edgar Medina
City of Rancho Cordova
Principal Civil Engineer



Kristine Courdy
City of Rancho Cordova
Sr. Civil Engineer



Ian Winbrock
City of Rancho Cordova
Management Analyst II



Shelly Willis
Shelly Willis Consulting
Public Art Consultant

Meeting Agenda

- Introductions
- Zinfandel Bicycle & Pedestrian Project Update
- Art Plan Introduction
- Artwork Site Overview
- Art RFQ Overview
- Respond to Questions

House Keeping:

Mute yourself upon entry to meeting

There will be a short presentation followed by opportunity for questions

The chat will also be available for questions

Please raise hand to ask question at end of presentation

Meeting will be recorded

Questions and answers will be updated periodically and posted with RFQ

Zinfandel Pedestrian Overcrossing Project Overview



Project Goals & Vision:

- The Art Walk will enhance multimodal trail, establish placemaking, and meets City public art strategic planning goals.
- Improves multimodal access along Zinfandel Drive
- Improves connectivity to existing SacRT Light Rail Stations along Folsom Boulevard
- Increase safety by adding a Grade Separated Crossings, particularly at Highway 50
- Supports Economic Development in the City's Employment Centers
- Connects employment centers south of Highway 50 with commercial centers north of Highway 50

Zinfandel Pedestrian Overcrossing Project Status



- **\$23.3M in grant funding received for the Project**
- **Total Project cost \$27.3M**
- **Summer 2024: Environmental Approval**
- **Summer 2024 – Fall 2024: Right of Way Phase**
- **Summer 2024 – Winter 2025: Final Design Phase**
- **Spring 2025: Complete Design and State Grant Fund Authorization**
- **Summer 2025: Construction Start**
- **Early 2027: Project Completion**

Project Imagery & Renderings



Project Visible from WB 50



Project as you Walk down the Loop Ramp



Project at Night as you Walk down the Loop Ramp



Project Rendering with Landscaping



Art Plan & Artwork Locations



Project Information & Documents

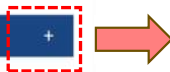
ZINFANDEL DRIVE BICYCLE & PEDESTRIAN OVERCROSSING DESIGN

Project Information & Documents can be found on the City's website:

CityofRanchoCordova.org/CurrentProjects

What's New

ZINFANDEL DRIVE BICYCLE & PEDESTRIAN OVERCROSSING DESIGN



This project will provide environmental clearance and a final design concept for bicycle and pedestrian improvements on Zinfandel Drive from White Rock Road to Folsom Boulevard. This includes a grade separated multi-use path from White Rock Road that crosses under Gold Center Drive and the eastbound on-ramp and the westbound off-ramp at US-50.

The path will be connected by a landmark tied arch bridge over US-50. The city successfully received a \$23.3M grant for this project.

Additional project components include an art walk experience along the path. The City Council approved an Art Plan and proposed artwork locations to establish the Zinfandel Artwalk. Please refer to the August 5, 2024 City Council item:

- [August 5, 2024 City Council Presentation](#)
- [Zinfandel Pedestrian Overcrossing & Art Walk Plan](#)

Currently there is an RFQ for art work on this project. [Click here to learn more.](#)

Approved Art Plan

ART PLAN

City of Rancho Cordova
Zinfandel Bicycle and
Pedestrian Overcrossing



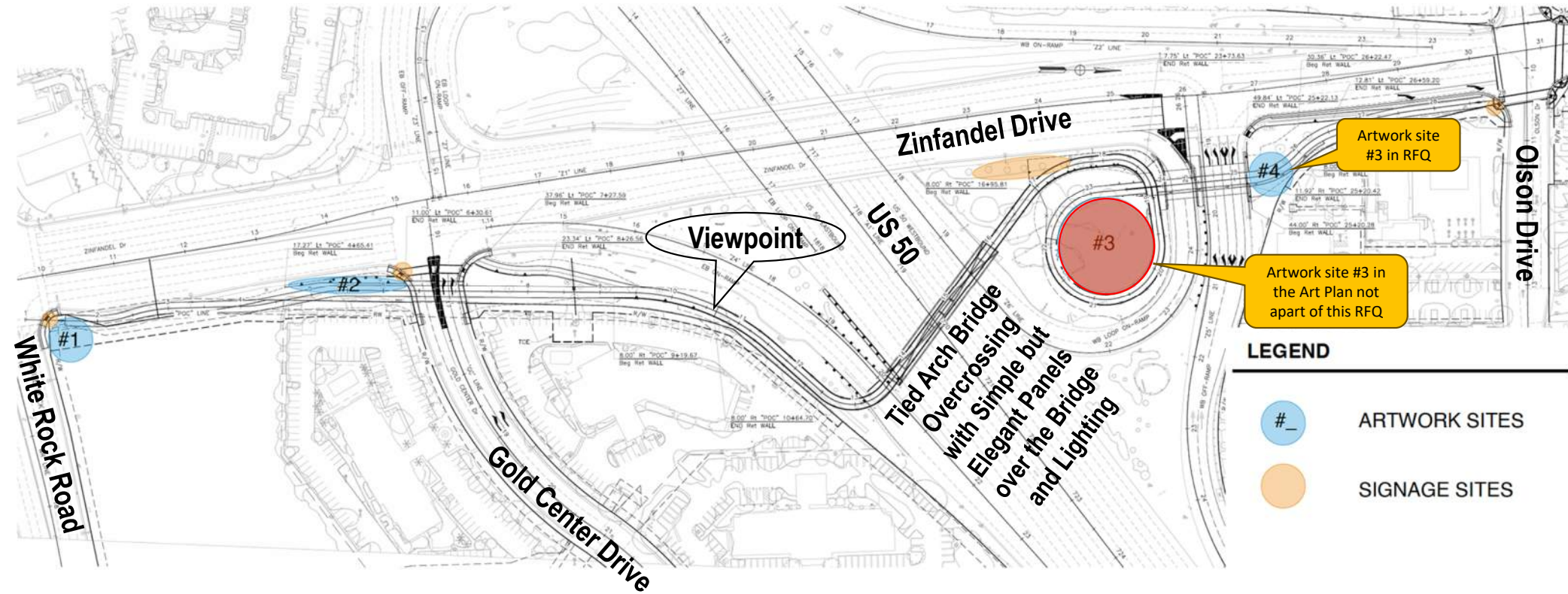
May 23, 2024

City Council approved the Art Plan on August 5, 2024

The Artwork Should:

- **Be a gateway to and from the Zinfandel Bridge Overcrossing**
- **Reflect Rancho Cordova's identity at the crossroads of California geographically, historically, culturally, and commercially**
- **Consider the site's connection between the northern and southern neighborhoods**
- **Consider the site both a destination and connection that will be experienced by pedestrian's and bicyclists as they traverse the site**

Proposed Art Walk Experience

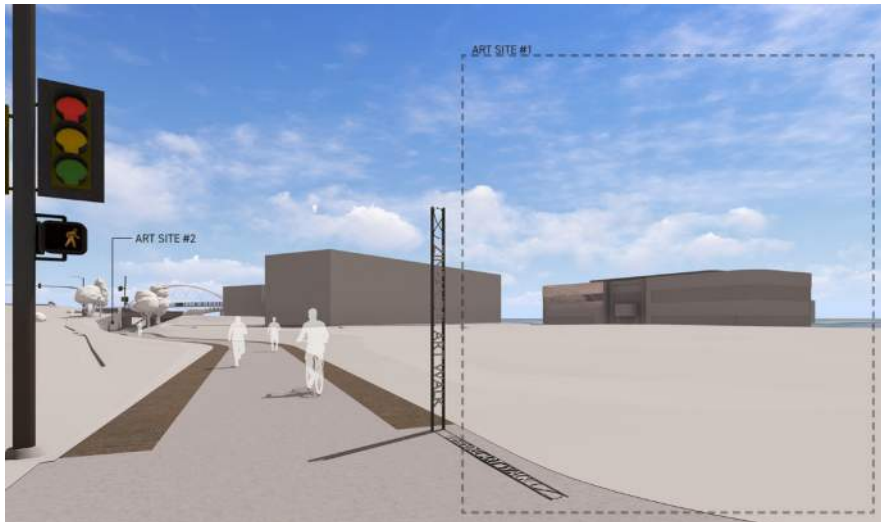


Artwork Site #1: Corner of White Rock & Zinfandel



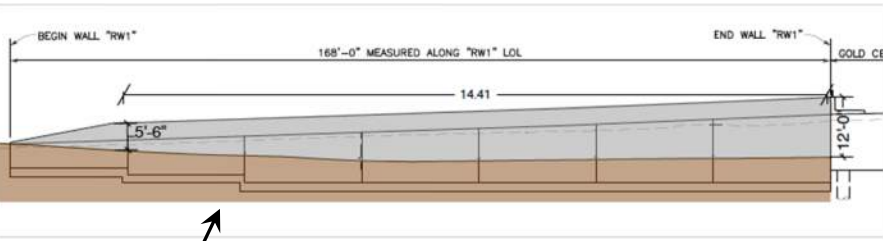
Northeast Corner of Zinfandel Dr & White Rock Rd

- Budget: \$200,000
- One or more sculpture(s)
- Visible by car
- Marks south entrance to trail



Artwork Site #2: South Wall Entrance

- Budget: \$250,000
- Mosaic
- Partial cover
- Recessed
- Opportunity site for proposals from local 2-D artists



Artwork Site #3: North Entrance

- Budget: \$200,000
- Sculpture(s)
- Over walkway or next to path



Proposed Art Location South of US WB Off-ramp

Artwork Project Timeline

Art Plan Approval: August 5, 2024

RFQ Release: September 10, 2024

Pre-Proposal Meeting: October 10, 2024 @ 5:30 p.m. PST

RFQ Deadline: October 23, 2024 @ 4:00 p.m. PST

Finalist Selection: November 2024

Artist Proposal Development: Winter 2024

Artist Proposal Approval: Spring 2025

Artwork Fabrication: Spring 2026

Artwork Installation: Spring / Summer 2026

Art RFQ Overview

- Art RFQ: <https://cityofranhocordova.submittable.com/submit>
- Two Step Process:
 - Current: Submit Application with Qualifications
 - Contact Information
 - Letter of Interest
 - Detailed Resume
 - Examples of Past Work (HIGH QUALITY RESOLUTION)
 - Image List (HIGH QUALITY RESOLUTION)
 - References
 - Confirming required Agency Statements
 - Future: Finalists will be paid to develop a proposal
- Schedule:
 - Application Due: Wednesday October 23rd at 4:00 pm (PST)
 - Finalist Selection: November 2024 (finalists notified by email)
- Additional Submittable Questions:
 - Ian Winbrock
 - iwinbrock@cityofranhocordova.org
 - 916-851-8807



Zinfandel Bicycle and Pedestrian Overcrossing (ZBPO) Call for Artists

The City of Rancho Cordova is committed to enhancing community spaces through innovative and engaging public art. The Zinfandel Bicycle and Pedestrian Overcrossing (ZBPO) is a key infrastructure project that will not only improve connectivity but also serve as a canvas for creative expression.

Art Opportunities Artists and artist teams from across the United States are invited to submit their qualifications to be considered for this landmark project. With three distinct sites available, this is an exciting opportunity to create art that will be experienced by pedestrians, cyclists, and drivers alike. Selected artists will be integral to shaping an iconic new City of Rancho Cordova landscape.

Project Funding The art components of ZBPO are fully funded, with significant budgets allocated for each of the three designated sites. The funding covers all aspects of the artwork, from design to installation, ensuring that the chosen pieces are of the highest quality and durability.

RFQ Schedule There will be a virtual meeting on Thursday, October 10, 2024, at 5:30 pm (PST) to discuss the Project and answer any questions about the RFQ. Here is the link to the meeting:

Submittable Overview

Art RFQ: <https://cityofranhocordova.submittable.com/submit>



Select submit to:

- Login
- View the RFQ
- Submit an application

About the Request for Quotation (RFQ) & Zinfandel Bicycle and Pedestrian Overcrossing (ZBPO) Call to Artists

Deadline: Wednesday, October 23, 2024, 4:00 p.m. (PST)

The City of Rancho Cordova invites artists and artist teams residing in the United States to submit their qualifications for the Zinfandel Bicycle and Pedestrian Overcrossing (ZBPO) Project.

This call to artists includes three artwork opportunities. Applicants may apply to one or more of these projects.
Total art budget includes all costs to design, fabricate, and install the artwork.

Site #1: South Gateway Entrance (\$200,000)

Site #2: South Wall (\$250,000)

Site #3: North Gateway Entrance (\$200,000)

The RFQ includes the following:

- Artwork site description and locations
- Project vision and goals
- Plans and descriptions of the project sites
- Artist eligibility and evaluation criteria
- Artist selection and project timeline
- Application

Submittable RFQ Do's & Don'ts

Do's	Don'ts
Images are the MOST important part of the application: Upload high quality/resolution images.	Submit a PDF
Individual Images	Submit Blurry Images
.jpg, .jpeg, .png, .svg, .tif, .tiff	Compress Image
Submit Early	Wait until the last minute to apply
Contact Ian with questions/concerns	Refuse to ask for help

Zinfandel Drive Pedestrian Overcrossing & Art Walk

**Thank You
Questions?**

Deadline: October 23, 2024 at 4:00 pm

<https://cityofranchocordova.submittable.com/submit>